



## Coupon Codes

This document provides step-by-step guidance on how to a set up a coupon code on My Music Resource



## What are Coupon Codes?

Coupons are a great way to offer discounts to your customers and can help promote sales across your store. You can use coupons to give a % discount on one or more products that you sell.

## How can I set up a Coupon Code?

If you wish to send out a coupon code to your customers, you can make a request via the **Creator Corner** section of mymusicresource.com. Once logged into your account, navigate to the **Creator Corner tab** and select **Product Coupon Request**. You will need to fill in a simple form with:

- Your name
- Your email address
- The specific products that you wish to discount (either an individual product or a selection of resources).
- The discount amount (between 5% and 25%)
- The Coupon Code start and end dates.

Please allow 10 working days for your request to be actioned. You will be sent a confirmation email with details of the code which you can send out to customers via email, social media or other marketing channels.

## **Important Information**

- 1. Coupon Codes must be valid for a minimum of 24 hours and a maximum of 2 weeks.
  - 2. You can discount between 5% and 25% off your retail selling price.
- 3. You can use Coupon Codes for up to 12 weeks per year e.g. 6 two-week discount periods.
  - 4. The discount will start and end at midnight BST on the selected dates.
    - 5. You are not able to run two overlapping sales at the same time.

Please contact us at <a href="https://example.com">hello@mymusicresource.com</a> if you wish to make any changes to your Coupon Code request after it has been submitted, or if you have any further questions.